



**YOSEMITE AREA REGIONAL TRANSPORTATION SYSTEM**

369 W. 18th Street, Merced, CA 95340 ■ Phone: (209) 723-3153 ■ FAX: (209) 723-0322 ■ [www.yosemite.com/yarts](http://www.yosemite.com/yarts)

March 8, 2024

**NOTICE OF INTENT TO NEGOTIATE**

Project Name: Design, Development and Hosting of the YARTS Website  
Project Number: RFP20240105YARTS  
Release Date: January 5, 2024  
Closing Date: February 7, 2024

Thank you for submitting a proposal for the above referenced project. We appreciate your interest in working with the Yosemite Area Regional Transportation System (YARTS).

YARTS has completed interviews and its review of the proposals received. YARTS will proceed to contract negotiations with Planeteria Media. If negotiations cannot be concluded successfully, YARTS will issue a notice of intent to negotiate to the next highest-ranking proposer.

If you have any questions, please email Alexandra Arroyo, Procurement Specialist, at [alexandra.arroyo@mcagov.org](mailto:alexandra.arroyo@mcagov.org).

Best Regards,

DocuSigned by:

*Stacie Guzman*

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Stacie Guzman  
Executive Director

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