



YOSEMITE AREA REGIONAL TRANSPORTATION SYSTEM

369 W. 18th Street, Merced, CA 95340 ■ Phone: (209) 723-3153 ■ FAX: (209) 723-0322 ■ www.yosemite.com/yarts

March 1, 2024

NOTICE OF INTENT TO AWARD

Project Name: Advertising Services of YARTS Buses
Project Number: RFP20231013YARTS
Release Date: October 13, 2023
Closing Date: November 13, 2023

Thank you for submitting a proposal for the above referenced project. We appreciate your interest in working with the Yosemite Area Regional Transportation System (YARTS).

At the February 29, 2024, Governing Board meeting of YARTS, the Board approved the Executive Director to enter into a contract for Advertising Services of YARTS Buses. YARTS will enter into a contract with Transit Media, Inc.

Best Regards,

DocuSigned by:

Stacie Guzman

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Stacie Guzman
Executive Director

SG/aa