



YOSEMITE AREA REGIONAL TRANSPORTATION SYSTEM

369 W. 18th Street, Merced, CA 95340 ■ Phone: (209) 723-3153 ■ FAX: (209) 723-0322 ■ www.yosemite.com/yarts

January 18, 2024

NOTICE OF INTENT TO AWARD

Project Name: Advertising Services of YARTS Buses
Project Number: RFP20231013YARTS
Release Date: October 13, 2023
Closing Date: November 13, 2023

Thank you for submitting a proposal for the above referenced project. We appreciate your interest in working with the Yosemite Area Regional Transportation System (YARTS).

YARTS has completed negotiations. The recommended award for this contract is to Transit Media, Inc. The item will go before the Governing Board on February 12, 2024. Once Board approval is received, YARTS will issue a Notice of Award.

If you have questions, please email Alexandra Arroyo, Procurement Specialist, no later than January 25, 2024, at alexandra.arroyo@mcagov.org.

Best Regards,

DocuSigned by:

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Stacie Guzman
Executive Director

SG/aa