



December 21, 2023

**NOTICE OF INTENT TO NEGOTIATE**

Project Name: Advertising Services of YARTS Buses  
Project Number: RFP20231013YARTS  
Release Date: October 13, 2023  
Closing Date: November 13, 2023

Thank you for submitting a proposal for the above referenced project. We appreciate your interest in working with the Yosemite Area Regional Transportation System (YARTS).

YARTS has completed interviews and its review of the proposals received. YARTS will proceed to contract negotiations with Transit Media, Inc. If negotiations cannot be concluded successfully, YARTS will issue a notice of intent to negotiate to the next highest-ranking proposer.

If you have any questions, please email Alexandra Arroyo, Procurement Specialist, at [alexandra.arroyo@mcagov.org](mailto:alexandra.arroyo@mcagov.org).

Best Regards,

DocuSigned by:  
*Stacie Guzman*  
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Stacie Guzman  
Executive Director

SG/aa