

Addendum No. 1

Date: November 3, 2023

To: All Proposers

From: Jose Perez, Assistant Transit Manager

Subject: RFP20231013YARTS Advertising Services of YARTS Buses

Proposers: This Addendum issued by YARTS supersedes the language in the RFP. Any part of the RFP not addressed in this Addendum remains unaffected, and the original RFP language stands.

The following change was made to Section 1.3 Project Duration

Please note the change is shown in **red, italicized** text and is strikethrough.

The contract term is anticipated to commence March 1, 2024, and end February 28, 2027, and is contingent upon available funding and successful performance. The contract term may be extended by YARTS for two (2) additional one (1) year terms and shall be based on available funding and successful performance. ~~*The contract will be a fixed price contract for the full term including extension.*~~

Questions and Responses

Please note that proposer questions are written verbatim and YARTS's responses are provided in **red** and *italicized* text.

1. Can you kindly confirm that the winning company will be directly responsible for generating revenue for YARTS?

That is correct.

2. What is the current percentage of ridership on each route that are Yosemite National Park Employees?

3% of ridership for FY 22/23 are NPS/Aramark employees.

3. On page 6, Section 1.3 Project Duration it states, "The contract will be a fixed price contract for the full-term including extension." Does this mean YARTS is looking for a 3 year price, with an additional price for subsequent years if the contract is extended?

Please see above.

4. In Section 2.3 Scope of Work, on bullet point 4, there is mention of subcontractors doing ad layout and completion. Is this a YARTS vendor already being used, or would the Consultant be free to choose their subcontractor?

Consultants will be free to choose their subcontractor.

5. In the last 3 years, what revenue has YARTS earned due to bus advertising?

\$0.00.

6. Does the Consultant's budget need to include payment for subcontractors, and for any replacements to damaged ads or displays as necessary as noted in Section 2.3 Ongoing Services? Or does the Consultant submit receipts to YARTS for reimbursement?

Consultant's budget will need to include payment for subcontractors, and for any replacements to damaged ads or displays.

7. Will advertisement installation cost be paid out of the Consultant's budget, by YARTS, or by the advertising client?

This cost will not be paid out by YARTS.

8. Can you please provide the annual mileage and ridership per service corridor for the past (3) years?

Please see pages 3-5.

9. Do the bus models rotate routes?

Yes, buses used in the summer service on Highway 140 interchange with services on Highway 395 (service to Mono County).

10. What are the dimensions of bus shelters (side panel)?

25.5" X 69".

11. On the Proposal Cost Summary Form, it lists "headrests," "monitors," and "laboratories." Can please provide more information about these? Pictures, dimensions, locations, etc.

Please see pages 6-7.

12. Do all buses interchange between routes?

Buses used in the summer service on the Highway 140 interchange with the Highway 395 (service to Mono County).

13. How many buses run year-round?

In the winter service for Highway 140, we use a max of 7 buses (5 for service with 2 spares). In the summer service, we use 19 buses (15 buses for service with 4 spares). This will change in the future if service levels in Sonora increase to 3 trips and service to Fresno increases to 2 or 3 trips per day.

YARTS Service Miles (Revenue Miles)

YARTS Service Miles (Revenue Miles)													
FY 16/17	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Total FY 16/17
Merced - Hwy 140 (Weekdays)	26,078	30,153	27,256	19,671	18,658	20,767	20,506	17,860	21,620	18,800	25,132	26,588	273,089
Merced - Hwy 140 (Weekends)	13,612	9,528	9,354	6,780	5,479	5,479	4,700	5,424	5,355	7,348	1,776	8,910	87,445
Merced - Hwy 140 (Holidays)	1,017	0	1,191	0	1,356	678	820	940	0	0	1,191	0	7,193
Merced - Hwy 140 Total	38,707	39,681	37,801	26,451	25,493	26,924	26,026	24,224	26,975	26,148	33,799	35,498	367,727
Mono - Hwy 120 E. (Weekdays)	8,520	10,258	0	0	0	0	0	0	0	0	0	0	19,178
Mono - Hwy 120 E. (Weekends)	4,460	3,568	2,000	0	0	0	0	0	0	0	0	0	10,028
Mono - Hwy 120 E. (Holidays)	446	0	250	0	0	0	0	0	0	0	0	0	696
Mono - Hwy 120 E. Total	13,826	13,826	2,250	0	0	0	0	0	0	0	0	0	29,902
Sonora - Hwy 120 W. (Weekdays)	10,080	11,592	4,200	0	0	0	0	0	0	0	2,688	11,088	39,648
Sonora - Hwy 120 W. (Weekends)	5,040	4,032	2,016	0	0	0	0	0	0	0	1,344	4,032	16,464
Sonora - Hwy 120 W. (Holidays)	504	0	504	0	0	0	0	0	0	0	504	0	1,512
Sonora Hwy 120 W. Total	15,624	15,624	6,720	0	0	0	0	0	0	0	4,536	15,120	57,624
Fresno - Hwy 41 (Weekdays)	25,585	29,486	26,819	0	0	0	0	0	0	0	13,934	25,762	121,586
Fresno - Hwy 41 (Weekends)	11,710	9,250	9,368	0	0	0	0	0	0	0	4,684	9,249	44,261
Fresno - Hwy 41 (Holidays)	1,171	0	1,171	0	0	0	0	0	0	0	1,171	0	3,513
Fresno - Hwy 41 Total	38,466	38,736	37,358	0	0	0	0	0	0	0	19,789	35,011	169,360
Grand Total	106,623	107,867	84,129	26,451	25,493	26,924	26,026	24,224	26,975	26,148	58,124	85,629	624,613

FY 17/18	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Total FY 17/18
Merced - Hwy 140 (Weekdays)	22,728	30,023	26,220	20,680	18,800	19,800	19,862	18,468	20,440	20,151	27,360	29,925	273,467
Merced - Hwy 140 (Weekends)	9,762	9,473	10,293	6,885	5,845	7,650	5,536	6,120	6,885	6,915	8,208	11,583	95,155
Merced - Hwy 140 (Holidays)	1,191	0	1,191	0	2,785	765	2,162	765	0	0	1,287	0	10,146
Merced - Hwy 140 Total	33,681	39,506	37,704	27,565	27,430	27,215	27,560	25,353	27,325	27,066	36,855	41,508	378,768
Mono - Hwy 120 E. (Weekdays)	8,520	10,258	0	0	0	0	0	0	0	0	0	0	19,178
Mono - Hwy 120 E. (Weekends)	4,460	3,568	2,000	0	0	0	0	0	0	0	250	2,250	12,528
Mono - Hwy 120 E. (Holidays)	446	0	250	0	0	0	0	0	0	0	250	0	946
Mono - Hwy 120 E. Total	13,826	13,826	2,250	0	0	0	0	0	0	0	500	2,250	32,652
Sonora - Hwy 120 W. (Weekdays)	10,080	11,592	3,696	0	0	0	0	0	0	0	3,192	10,584	39,144
Sonora - Hwy 120 W. (Weekends)	5,040	4,032	2,016	0	0	0	0	0	0	0	672	4,536	16,296
Sonora - Hwy 120 W. (Holidays)	504	0	504	0	0	0	0	0	0	0	504	0	1,512
Sonora Hwy 120 W. Total	15,624	15,624	6,216	0	0	0	0	0	0	0	4,368	15,120	56,952
Fresno - Hwy 41 (Weekdays)	24,520	26,251	10,005	0	0	0	0	0	0	0	13,936	22,512	97,224
Fresno - Hwy 41 (Weekends)	12,142	9,368	3,542	0	0	0	0	0	0	0	4,288	9,648	38,988
Fresno - Hwy 41 (Holidays)	1,226	0	830	0	0	0	0	0	0	0	1,072	0	3,128
Fresno - Hwy 41 Total	37,888	35,619	14,377	0	0	0	0	0	0	0	19,296	32,160	139,340
Grand Total	101,019	104,575	60,547	27,565	27,430	27,215	27,560	25,353	27,325	27,066	61,019	91,038	607,712

FY 18/19	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Total FY 18/19
Merced - Hwy 140 (Weekdays)	17,070	23,325	27,075	22,596	18,207	19,800	20,106	15,745	20,247	21,867	27,674	28,220	261,942
Merced - Hwy 140 (Weekends)	5,936	6,140	12,870	6,120	6,120	7,650	6,120	5,508	7,650	6,120	8,152	12,730	91,116
Merced - Hwy 140 (Holidays)	1,287	0	1,287	0	1,530	765	1,530	990	0	0	1,273	0	8,662
Merced - Hwy 140 Total	24,293	29,475	41,232	28,716	25,857	28,215	27,756	22,243	27,897	27,987	37,099	40,950	361,720
Mono - Hwy 120 E. (Weekdays)	9,892	8,764	0	0	0	0	0	0	0	0	0	0	18,656
Mono - Hwy 120 E. (Weekends)	4,500	2,784	3,000	0	0	0	0	0	0	0	0	0	10,284
Mono - Hwy 120 E. (Holidays)	500	0	500	0	0	0	0	0	0	0	0	0	1,000
Mono - Hwy 120 E. Total	14,892	11,548	3,500	0	0	0	0	0	0	0	0	0	29,940
Sonora - Hwy 120 W. (Weekdays)	9,600	8,244	3,192	0	0	0	0	0	0	0	3,696	10,080	34,812
Sonora - Hwy 120 W. (Weekends)	4,128	2,544	2,352	0	0	0	0	0	0	0	672	5,040	14,736
Sonora - Hwy 120 W. (Holidays)	504	0	504	0	0	0	0	0	0	0	504	0	1,512
Sonora Hwy 120 W. Total	14,232	10,788	6,048	0	0	0	0	0	0	0	4,872	15,120	51,060
Fresno - Hwy 41 (Weekdays)	19,552	14,460	9,648	0	0	0	0	0	0	0	8,568	14,280	66,508
Fresno - Hwy 41 (Weekends)	8,392	4,928	4,288	0	0	0	0	0	0	0	2,856	7,140	27,604
Fresno - Hwy 41 (Holidays)	1,072	0	1,072	0	0	0	0	0	0	0	714	0	2,858
Fresno - Hwy 41 Total	29,016	19,388	15,008	0	0	0	0	0	0	0	12,138	21,420	96,970
Grand Total	82,433	71,199	65,788	28,716	25,857	28,215	27,756	22,243	27,897	27,987	54,109	77,490	539,690

FY 19/20	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total FY 19/20
Merced - Hwy 140 (Weekdays)	31,042	31,042	27,959	19,820	18,408	20,877	21,867	18,897	18,021	11,207	8,106	22,842	250,088
Merced - Hwy 140 (Weekends)	10,010	11,283	11,109	4,994	6,885	6,614	6,120	6,885	5,421	3,576	3,860	8,323	85,080
Merced - Hwy 140 (Holidays)	1,273	0	1,099	0	765	0	0	852	0	0	0	0	3,989
Merced - Hwy 140 Total	42,325	42,325	40,167	24,814	26,058	27,491	27,987	26,634	23,442	14,783	11,966	31,165	339,157
Mono - Hwy 120 E. (Weekdays)	9,460	9,570	4,180	5,060	0	0	0	0	0	0	0	1,540	29,810
Mono - Hwy 120 E. (Weekends)	3,520	3,960	1,540	1,760	0	0	0	0	0	0	0	440	11,220
Mono - Hwy 120 E. (Holidays)	440	0	220	0	0	0	0	0	0	0	0	0	660
Mono - Hwy 120 E. Total	13,420	13,530	5,940	6,820	0	0	0	0	0	0	0	1,980	41,690
Sonora - Hwy 120 W. (Weekdays)	11,088	10,920	3,360	0	0	0	0	0	0	0	0	3,528	28,896
Sonora - Hwy 120 W. (Weekends)	4,032	4,536	1,848	0	0	0	0	0	0	0	0	1,008	11,424
Sonora - Hwy 120 W. (Holidays)	504	0	504	0	0	0	0	0	0	0	0	0	1,008
Sonora Hwy 120 W. Total	15,624	15,456	5,712	0	0	0	0	0	0	0	0	4,536	41,328
Fresno - Hwy 41 (Weekdays)	14,772	14,732	6,026	0	0	0	0	0	0	0	0	4,662	40,192
Fresno - Hwy 41 (Weekends)	5,336	6,042	3,156	0	0	0	0	0	0	0	0	1,332	15,866
Fresno - Hwy 41 (Holidays)	452	0	674	0	0	0	0	0	0	0	0	0	1,126
Fresno - Hwy 41 Total	20,560	20,774	9,856	0	0	0	0	0	0	0	0	5,994	57,184
Grand Total	91,929	92,085	61,675	31,634	26,058	27,491	27,987	26,634	23,442	14,783	11,966	43,675	479,359

FY 20/21	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21
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YARTS Service Miles (Revenue Miles)

FY 21/22	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total FY 21/22
Merced - Hwy 140 (Weekdays)	30,955	25,020	24,860	20,820	20,073	22,333	21,168	18,666	23,184	21,168	25,408	30,520	284,175
Merced - Hwy 140 (Weekends)	10,097	11,196	10,184	7,743	6,264	5,481	7,047	6,090	6,264	6,264	9,007	10,097	95,734
Merced - Hwy 140 (Holidays)	1,273	0	0	0	783	0	0	783	0	0	1,186	0	4,025
Merced - Hwy 140 Total	42,325	36,216	35,044	28,563	27,120	27,814	28,215	25,539	29,448	27,432	35,601	40,617	383,934
Mono - Hwy 120 E. (Weekdays)	9,680	9,680	4,840	1,540	0	0	0	0	0	0	0	2,640	28,380
Mono - Hwy 120 E. (Weekends)	3,520	3,960	1,760	440	0	0	0	0	0	0	0	880	10,560
Mono - Hwy 120 E. (Holidays)	440	0	0	0	0	0	0	0	0	0	0	0	440
Mono - Hwy 120 E. Total	13,640	13,640	6,600	1,980	0	0	0	0	0	0	0	3,520	39,380
Sonora - Hwy 120 W. (Weekdays)	11,088	11,088	3,696	0	0	0	0	0	0	0	1,848	11,088	38,808
Sonora - Hwy 120 W. (Weekends)	4,032	4,536	1,344	0	0	0	0	0	0	0	672	4,032	14,616
Sonora - Hwy 120 W. (Holidays)	504	0	0	0	0	0	0	0	0	0	168	0	672
Sonora Hwy 120 W. Total	15,624	15,624	5,040	0	0	0	0	0	0	0	2,688	15,120	54,096
Fresno - Hwy 41 (Weekdays)	14,652	14,652	5,217	0	0	0	0	0	0	10,656	14,652	59,829	188,829
Fresno - Hwy 41 (Weekends)	5,328	5,994	1,332	0	0	0	0	0	0	3,996	5,328	21,978	67,824
Fresno - Hwy 41 (Holidays)	666	0	0	0	0	0	0	0	0	666	0	1,332	4,026
Fresno - Hwy 41 Total	20,646	20,646	6,549	0	0	0	0	0	0	15,318	19,980	19,980	83,139
Grand Total	92,235	86,126	53,233	30,543	27,120	27,814	28,215	25,539	29,448	27,432	53,607	79,237	560,549

FY 22/23	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total FY 22/23
Merced - Hwy 140 (Weekdays)	24,938	32,453	29,805	16,269	16,179	16,764	13,300	13,639	14,445	15,353	22,878	26,012	242,035
Merced - Hwy 140 (Weekends)	10,829	10,097	10,010	7,743	6,179	6,073	5,265	5,530	5,504	6,263	7,711	9,605	90,809
Merced - Hwy 140 (Holidays)	1,273	0	0	0	0	0	0	0	0	0	0	0	1,273
Merced - Hwy 140 Total	37,040	42,550	39,815	24,012	22,358	22,837	18,565	19,169	19,949	21,616	30,589	35,617	334,117
Mono - Hwy 120 E. (Weekdays)	8,800	10,120	4,840	2,200	0	0	0	0	0	0	0	0	25,960
Mono - Hwy 120 E. (Weekends)	4,400	3,520	1,760	1,100	0	0	0	0	0	0	0	0	10,780
Mono - Hwy 120 E. (Holidays)	440	0	0	0	0	0	0	0	0	0	0	0	440
Mono - Hwy 120 E. Total	13,640	13,640	6,600	3,300	0	0	0	0	0	0	0	0	37,180
Sonora - Hwy 120 W. (Weekdays)	10,080	11,592	3,696	0	0	0	0	0	0	0	0	3,117	28,485
Sonora - Hwy 120 W. (Weekends)	5,040	4,032	1,344	0	0	0	0	0	0	0	0	605	11,021
Sonora - Hwy 120 W. (Holidays)	504	0	0	0	0	0	0	0	0	0	0	0	504
Sonora Hwy 120 W. Total	15,624	15,624	5,040	0	0	0	0	0	0	0	0	3,722	40,010
Fresno - Hwy 41 (Weekdays)	12,771	15,318	4,662	0	0	0	0	0	0	5,737	6,807	45,295	100,283
Fresno - Hwy 41 (Weekends)	5,328	5,328	1,332	0	0	0	0	0	0	2,417	2,448	16,853	35,366
Fresno - Hwy 41 (Holidays)	666	0	0	0	0	0	0	0	0	0	0	666	1,332
Fresno - Hwy 41 Total	18,765	20,646	5,994	0	0	0	0	0	0	8,154	9,255	62,814	137,041
Grand Total	85,069	92,460	57,449	27,312	22,358	22,837	18,565	19,169	19,949	21,616	38,743	48,594	474,121

FY 23/24	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Total FY 23/24
Merced - Hwy 140 (Weekdays)	25,182	25,765	25,138										76,085
Merced - Hwy 140 (Weekends)	12,038	8,898	5,922										26,858
Merced - Hwy 140 (Holidays)	0	0	4,657					0	0	0	0	0	4,657
Merced - Hwy 140 Total	37,220	34,663	35,717	0	0	0	0	0	0	0	0	0	107,600
Mono - Hwy 120 E. (Weekdays)	1,381	10,716	9,598										21,695
Mono - Hwy 120 E. (Weekends)	920	3,538	2,132										6,590
Mono - Hwy 120 E. (Holidays)	0	0	1,920										1,920
Mono - Hwy 120 E. Total	2,301	14,254	13,650	0	0	0	0	0	0	0	0	0	30,205
Sonora - Hwy 120 W. (Weekdays)	6,662	7,243	5,202										19,107
Sonora - Hwy 120 W. (Weekends)	3,179	2,478	1,177										6,834
Sonora - Hwy 120 W. (Holidays)	0	0	994										994
Sonora Hwy 120 W. Total	9,841	9,721	7,373	0	0	0	0	0	0	0	0	0	26,935
Fresno - Hwy 41 (Weekdays)	6,742	7,289	1,914										15,945
Fresno - Hwy 41 (Weekends)	3,205	2,520	317										6,042
Fresno - Hwy 41 (Holidays)	0	0	309										309
Fresno - Hwy 41 Total	9,947	9,809	2,540	0	0	0	0	0	0	0	0	0	22,296
Grand Total	59,309	68,447	59,280	0	0	0	0	0	0	0	0	0	187,036

YARTS Ridership by Fiscal Year

Year	FY 14/15	FY 15/16	FY 16/17	FY 17/18	FY 18/19	FY 19/20	FY 20/21	FY 21/22	FY 22/23	FY 23/24 (to date)	Total
Merced - HWY 140	55,602	63,703	69,762	70,576	47,463	44,411	30,499	42,203	39,383	10,078	424,219
Mono - Hwy 120 E.	5,063	4,974	6,164	7,134	4,874	6,109	4,592	7,211	4,475	1,629	46,121
Sonora - Hwy 120 W.	4,740	7,012	13,184	14,208	10,281	12,387	9,089	7,155	6,135	3,757	78,056
Fresno - Hwy 41	1,991	23,014	13,981	13,600	7,237	6,151	8,511	10,113	6,185	2,966	84,598
NPS/DNC	12,541	10,783	7,698	6,156	3,836	2,658	732	1,552	1,822	394	45,956
Amtrak	11,935	11,011	9,936	10,202	7,034	5,057	496	2,746	3,950	1,005	58,417
Grand Total	91,872	120,497	120,725	121,876	80,725	76,773	53,919	70,980	61,950	19,829	737,367

YARTS Buses

Monitors



Seating/Headrest Details



Bus Restrooms/Lavatory



YARTS Bus Shelter Location Details

Stop Location	Address	Notes
Catheys Valley	2675 CA-140, Catheys Valley, CA 95306	
Roadside Rest Stop	5113 Jessie St, Mariposa, CA 95338	No Side Panels
Mariposa Park and Ride	4974A Joe Howard St, Mariposa, CA 95338	
Autocamp	6323 CA-140, Midpines, CA 95345	
Midpines County Park	6362 CA-140, Midpines, CA 95345	Owned by Mariposa County
Midpines Post Office	6617 Central Yosemite Hwy, Midpines, California	
Yosemite Bug Resort	6993 Central Yosemite Hwy, Midpines, California	
Cedar Lodge	9966 CA-140, El Portal, CA 95318	
NPS Maintenance	5083 Foresta Rd, El Portal, California	
Yosemite View Lodge	11128 Central Yosemite Hwy, El Portal, California	

